Downtown Racine Business Improvement District, Inc.

Tuesday, October 27 at 7:00pm | Hotel Verdant

500 Main Street, Racine, WI 53403

Zoom Option: Zoom.com

Meeting ID: 897 1326 8477 | Passcode: 108263
Call in: 305-224-1968

I. **Call to Order** – Amanda Paffrath, Chair

II. **Approval of Agenda** – Amanda Paffrath, Chair

III. **Approval of October 15 Minutes** – Amanda Paffrath, Chair

IV. **Public Comment**

V. **Old Business**

   a. Visit Racine County Ad Spread
   b. Klario /New website update
   c. Maintenance posting
   d. Other old business

VI. **BID Manager Update** – Mallory VanWagner

   a. Laptop options
   b. Onboarding recap

VII. **Alder Update** – Malik Frazier

VIII. **Committee Updates**

   a. Transition Updates

IX. **Financial Report**

   a. October financials

X. **Other Business**

   a. Next meeting date

XI. **Adjournment**