Proclamation

CITY OF RACINE, WISCONSIN

WHEREAS, Small Business Saturday is an annual event held on the Saturday following Thanksgiving, established in 2010 to encourage consumers to shop locally and support the small businesses that serve as the backbone of our economy; and

WHEREAS, the City of Racine is proud to be home to a diverse array of vibrant small businesses, including shops, galleries, personal service providers, delis, bakeries, coffee shops, eateries, and pubs that enrich the character and culture of our neighborhoods; and

WHEREAS, shopping locally during the winter holiday season promotes sustainable practices, offering residents the opportunity to choose environmentally friendly products and give meaningful, experiential gifts crafted within our community; and

WHEREAS, we encourage all residents to shop and dine at small, independently owned businesses—whether in Downtown, Uptown, West Racine, along the Douglas Avenue Corridor, or throughout our neighborhoods—not only on Small Business Saturday, but throughout the year.

NOW, THEREFORE, I, Cory Mason, Mayor of the City of Racine, do hereby proclaim **Saturday, November 28, 2026**, as **Small Business Saturday** in the City of Racine and urge all residents to support our local entrepreneurs and celebrate the vital role small businesses play in building a thriving, connected community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Racine to be affixed.

Accomplished at the City Hall
this 17th day of November 2026.

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Mayor