



FOR IMMEDIATE RELEASE

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City of Racine Seeks Applicants for Business Improvement District (BID) Board Vacancies

Racine, WI – The City of Racine is inviting interested community members to apply for open seats on the boards of its three Business Improvement Districts (BIDs): Downtown (BID #1), Uptown (BID #3), and Douglas Avenue (BID #4). These volunteer boards help guide district-level investments, oversee annual operating plans, and support the continued economic development of Racine's commercial corridors.

BID board members are appointed by the Mayor and confirmed by the Common Council in accordance with Wisconsin Statute 66.1109.

Who Can Apply

The City encourages applications from City of Racine residents living within a BID district, and from those who own, occupy, or operate a business within any district. Individual BID operating plans also identify district-specific expectations for board composition.

What BID Members Do

Board members:

- Implement and oversee the district's annual operating plan
- Help allocate BID assessment funds
- Support district marketing, events, and business retention efforts
- Review annual budgets and reports
- Provide leadership on economic and commercial growth
- Conduct meetings in compliance with Wisconsin open meetings and public records laws

How to Apply

Individuals interested in serving should complete the City's online Boards & Commissions application:

<https://tinyurl.com/RacineBIDBoard>

Applicants should indicate their preferred district (Downtown, Uptown, or Douglas Avenue). **The deadline to apply is December 8, 2025.**

For questions about BID district boundaries, see www.buildupracine.org or contact the City of Racine Department of City Development at **(262) 636-9151**.

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